



Inaugural Event

When it comes to behavioral health, the stigma of mental illness shames people, it makes them feel guilty, it causes immense pain and suffering and leaves people isolated and confused. It doesn't have to be that way. We can erase stigma by calling it out for what it is, ignorance. Help the National Alliance on Mental Illness (NAMI) New Mexico raise awareness of stigma. Stigma keeps people and families from getting the help they need to recover from mental illness. Attend the event below to learn more about stigma. You will walk away educated and inspired to do more to erase stigma in your family, with your friends and at your work place.

Did you know that **New Mexico leads the nation in per capita mental illness** at 23.6%? This compares to the national estimate of 17.8%. Over 470,000 New Mexicans are dealing with behavioral health issues. Yet as prevalent as mental illness is, 60% of adults and one-half of youth ages 8 to 15 with a mental illness received no mental health services in the previous year. Even worse, Hispanic and Blacks access mental health services at half the rate of the general population. Why aren't New Mexicans seeking the help they need when it comes to mental illness? One word, STIGMA. Most people fear the diagnosis of mental illness because of what their neighbor, boss or friend will think about them. There is a huge need to educate the community about mental health services and erase the stigma that causes too many NOT to seek the services they (or a loved one) needs.

MindMatters brings together food, wine and music while you listen to speakers with a lived experience of mental illness. Find resources from local agencies that can help to support your knowledge of mental illness and learn how you can erase stigma with your family, friends and in your workplace.

Become a sponsor or purchase tickets to this event. A sponsor packet is attached. Tickets are \$50 per person. NAMI New Mexico is a registered 501(c)3 organization and your support is fully tax deductible.

David A Gonzales, Interim Executive Director
National Alliance on Mental Illness (NAMI) New Mexico
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naminm@aol.com | (w) 505-260-0154 | (m) 505-249-1970





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**Food • Wine
Music • Talks
Resources
\$50 person***

Sunday, October 1st, 1pm - 5pm

**National Hispanic Cultural Center
1701 4th St SW, Albuquerque, NM**

One in four adults in New Mexico experience some form of mental illness. Nearly 60% DO NOT seek help for their disability due to the negative stigma of mental illness. Of the 40% that DO seek help, Hispanics access mental health services at half the rate of the rest of the population. In other words, mental health is a growing problem locally and a bigger problem for Hispanics. The goal for this event is to erase the stigma of mental illness in New Mexico and make the community, especially Hispanics, more aware of all the resources available. Come support this great cause.

*Contact NAMI New Mexico for tickets at 505-260-0154 or e-mail naminm@aol.com

[PURCHASE TICKETS HERE](#)

Presenting Sponsor



A Fundraising Event that will challenge your mind and touch your heart



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Sunday, October 1st, 2017 Hispanic Cultural Center	Premier	Presenting	Major	Gold	Silver	Bronze
SPONSOR BENEFITS						
Recognition at Event	✓					
Stage appearance at Event	✓					
Perpetual Founding Membership Recognition	✓					
Logo on stage banner at Event	✓	✓				
Sponsor's name included in press release	✓	✓	✓			
Entrance Tickets to the event	✓	✓	✓			
Logo/name on Event t-shirt	✓	✓	✓	✓		
Event day booth space or tent	✓	✓	✓	✓		
Logo/name displayed on website	✓	✓	✓	✓	✓	✓
Listing in electronic communication	✓	✓	✓	✓	✓	✓
Please note: some benefits subject to print deadlines	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of the food and beverages



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SPONSORSHIP CONFIRMATION FORM

- | | | | | | |
|--------------------------|--------------------|--------|--------------------------|----------------|-------|
| <input type="checkbox"/> | Premier Sponsor | \$5000 | <input type="checkbox"/> | Gold Sponsor | \$500 |
| <input type="checkbox"/> | Presenting Sponsor | \$2500 | <input type="checkbox"/> | Silver Sponsor | \$250 |
| <input type="checkbox"/> | Major Sponsor | \$1000 | <input type="checkbox"/> | Bronze Sponsor | \$100 |

Company Name _____

Contact Name _____

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City _____ State _____ Zip _____

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Email Address _____

For guaranteed inclusion of name/logo on printed materials, please return by August 31, 2017.
Please e-mail a high resolution logo of your company to naminm@aol.com

- Check Enclosed (please make check payable to NAMI New Mexico)
- Credit Card payment accepted. Please contact NAMI New Mexico at 505-260-0154
- Please send an Invoice
- Please reserve an exhibit table and two chairs (Sponsors above \$500)

For your records, our Tax ID # is 85-0333255. Please e-mail any questions to David A Gonzales at naminm@aol.com

PLEASE E-MAIL SPONSOR CHECKS TO:

NAMI New Mexico, 2015 Wyoming Blvd NE, Suite E, Albuquerque, NM 87112